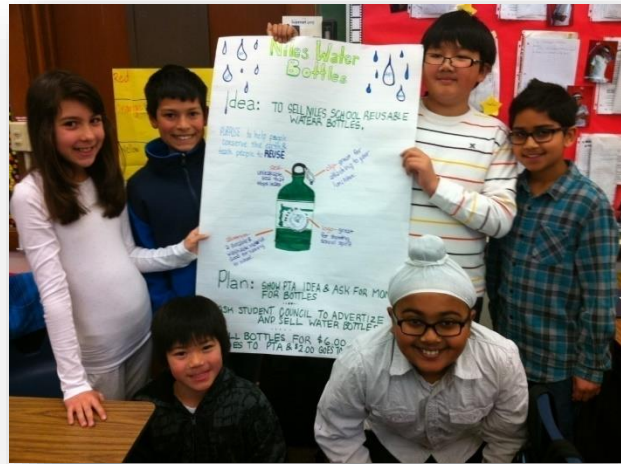


Student Action Project: 4Rs Educational Posters Action Project



Students educate their peers on how to sort by creating posters, brochures, door hangers, in the cafeteria.

Door Hanger/Poster Making Guide

4Rs Student Action Project

Step 1: Brainstorm Ideas

Some things to consider:

- What is your main message? You may want to write this as a catchy slogan, for example:
 - “Be A Star and Practice The 4Rs!”
 - “We do the most when we Compost!”
- Who are you trying to reach with your message? Who’s your audience?
- What illustrations & graphics will you use?

The door hanger/poster’s **main message** should be clear and readable. The main message should be positive, and should educate and encourage students and others about your project and the 4Rs.

Step 2: Share What You Know

- Ask StopWaste Classroom Liaison if they have baseline waste audit data and challenge your peers to do better!

Our Schools's Trash



- Share other facts you know from our field trip. What is the number one item found in our landfill by weight that is wasted? How can we reduce waste? What and who are we protecting when we reduce waste?
- Share an inspiring message, like “Be A 4Rs Action Hero Everyday By Feeding Yourself and Sorting The Right Way!
- Consider making realia signs for each bin to guide your peers- glue cleaned items that go in each bin and post close to bins

Step 3: Consider Your Layout and Make Your First Draft

- Use the back of this paper to draw a first draft.
- Be Creative!
- Flex your artistic muscles to **color**, use **details** and **lettering** to get people’s attention.
 - Use colors to emphasize important words or pictures.
 - Use details help tell the message.
 - Make sure your lettering should be readable and composed well.

Step 4: Make Your Final Draft

- Once you are happy with your first draft, check in with a teacher to get the thumbs up.
- Get a poster-sized sheet, and make your final draft!